

Addendum III

RFP-DOE-2022-002

1. Section E. CONTRACT TERMS indicates the performance period is for 18 months (January 2022 through June 2023). Given the January date has passed, is it the intention of DOE to have the contract period be from date of NTP (Notice to Proceed) plus 18 months? **YES**
 - a. Additionally, should the deliverables timeline in section II. SCOPE OF SERVICES be adjusted to conform with the 18-month performance period? **YES**
2. Should the cost proposal include the cost of production, ad buys, and promotional materials? **YES**
3. Will the successful proposer be responsible for the implementation of the Marketing Plan? **YES, in consultation and collaboration with the VIDE.**
4. What is the “VIDE Experience” and who is the target audience for the communication materials? **ALL residents of the Virgin Islands young and mature, students, employees, parents and community.**